



**June 22, 2007**

**For Immediate Release**

**Contact:**

Marquita Rhodes, Write Edge Communications

(518)-580-1987 x102

[marquita@writeedgeinc.com](mailto:marquita@writeedgeinc.com)

## **Fikes Truck Line Promotes Libby Olney to Senior Manager, Operations Integration**

**Hope, Arkansas...**Fikes Truck Line announces the promotion of Libby Olney to Senior Manager, Operations Integration. Headquartered in Hope, Arkansas with terminals in Kentucky, Texas and Alabama, Fikes holds 48-state operating and brokering authority, partnering with owner-operators, fleets and agents.

An industry veteran, with a career in trucking that spans over 27-years, Olney has held management and executive positions at Hornady Truck Line, Highway Transport and J-Mar Trucking. Prior to coming to Fikes Truck Line in October 2005, Olney was the Store Manager for T/A Travel Center responsible for oversight of four different business components and multiple levels of employees. Most recently Olney was a Fleet Coordinator at Fikes. Olney plans to finish a degree in business within the year.

- more -



In her new role as Senior Manager, Operations Integration, Olney will serve as a liaison between the Agent community and Fikes. Her focus will be to build a cohesive network of Agents through:

- Recruiting and retaining Agents;
- Training Agents on Fikes technology systems;
- Agent communication; and
- Problem solving.

“My mission is to maintain open communication between Agents and Fikes,” says Olney, “Fikes gives me the tools and technology to create and retain solid bridges of communication between Agents and the company.”

In the past twelve months, Fikes saw an increase in Agent generated revenue by more than \$six million dollars.

*For more information on Agent programs, please contact Libby Olney at [libby@fikes.com](mailto:libby@fikes.com) or call 1-800-643-6611. Fikes Truck Line is a premier national trucking company that specializes in flatbed, RGN, heavy haul, drop-deck, and side-deck trailers. For more information on Fikes Truck Line, visit their website at [www.fikes.com](http://www.fikes.com) or call 1-800-643-6611.*

- end -