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For Immediate Release
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Fikes Truck Line Announces the Promotion of Rick McCain to Vice President of Sales

Hope, Arkansas...Fikes Truck Line announces the promotion of Rick McCain to Vice President of Sales. Fikes Truck Line is the second oldest truck company in the state of Arkansas, with headquarters in Hope, Arkansas and terminals in Kentucky, Texas and Alabama. McCain, who began working for Fikes in 1982, has held several positions within the company, most recently as Operations Manager.

“Jim Smith (Fikes President) has an incredible sales background,” says McCain, “It has been quite an honor to be chosen by Jim for this promotion. I couldn’t be more excited about the opportunity to be an influential part of Fikes’ growth.”

Over the past 25 years, the Fikes sales department has developed a distinct sales presence in both the Eastern and Western United States. As Vice President of Sales, McCain will head up the sales department, develop strategic planning for sales management and manage communication and collaboration efforts between all Fikes departments by continuing to strengthen existing resources.

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According to Gary Salisbury, COO and VP of Fikes Truck Line, “No one has been closer to the sales process than Rick. He takes great pride in making sure that relationships are being built throughout the customer and driver base. Fikes is fortunate to have this kind of leadership in a seasoned sales professional.”

Fikes Truck Line is a premier national trucking company that specializes in flatbed, RGN, heavy haul, drop-deck, and side-deck trailers. For more information on Fikes Truck Line, visit their website at www.fikes.com or call 1-800-643-6611.

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